



CHAMPAGNE GRATIOT-PILLIÈRE

— PROPRIÉTAIRE - RÉCOLTANT —

NEWSLETTER

AUGUST 2022

Madam, Sir, Dear Clients

We are happy to share with you our news for the first half of 2022.

2022 to forget 2021 !

The years pass and not one resembles the other. This proverb is often proven in our profession. Fortunately for la Maison GRATIOT-PILLIÈRE, the year 2022 was much less physically waring and exhausting than the year 2021. I would even say that with optimal weather throughout the spring and at the beginning of summer, our work seemed much easier.



Those years that end in "2" have often generated at la Maison GRATIOT-PILLIÈRE in the past a lot of flavored and sumptuous emotions. You may remember the famous Cuvée MATHYS 2002, placed for the first time in our special bottle. This cuvée was quickly identified as EXCEPTIONAL - it evaporated even quicker!

Then we had a great 2012 vintage, a small harvest following significant damage caused by unpredictable 2012 spring frosts. In September 2012, however, the grape juices were extremely tasty and perfectly balanced between acidity and sugar.

2022 is very well underway. The climatic conditions are favorable, mixing a generous sun, cool nights and some nourishing rains. Each vine, well stocked with clusters and the foliage is a pretty green. We are well on our way to overshadowing the gray and grim year of 2021 with a top-flight 2022 vintage.

A great dynamic in France and beyond our Gallic borders

After a long period of confinement, restrictions, cancellations of events, la Maison GRATIOT-PILLIÈRE has stumbled upon everyone's desire to live again! We have found even more so the need for conviviality that has brought the demand for our champagne and its consumption to familiar, peak levels. We feel this phenomenon through the regular orders made by our catering customers, restaurants, cruise passengers (on the Seine), and the many weddings scheduled this year on most days of the week - not just on Saturday!

Our exports have encountered the same cross-border enthusiasm. No more bubbling alone in one's corner, the party has resumed service across the entirety of our Maison GRATIOT-PILLIÈRE landscape. After several years of collaboration, our importers have confidence in our products and highlight them throughout their product inventory.

The cuvée Blanc de Blancs is becoming rare

The last bottles of Blanc de Blancs 2014 were sold in this past spring. This Cuvée was a great success for a large part of 2021 and throughout the first half of 2022. Unthinkable a few months ago, we were unable to honor a large order from our Finnish importer.

The next Vintage, 2018, is not yet ready. You will have to wait a few months before enjoying it. A few bottles will be put on sale as from November 1st so that they are on your tables for the end of year celebrations.

Gourmet Gateway in the vineyards, the return 😊

In 2019, we celebrated the 50th anniversary of Maison GRATIOT-PILLIÈRE by offering you 2 festive days enhanced by a lovely walk in the vineyards, where our champagnes were paired with traditional dishes along the way. We have had amazing, positive feedback from these 2 beautiful days.

Once again, we would like to invite you for a short walk on the steep hillsides of the Marne Valley, to taste a few bubbles of champagne associated with some delicacies. After the effort, comfort!



On the PROGRAM for September 24 and 25, 2022:

- Several departures will be offered between 10:30 am and 12:00 pm.
- Delivery of a small backpack and a few surprises will be provided to enhance your walk.
- Walk of 5 to 6 km in the vineyards. (Attention, stony paths require sturdy shoes!)
- Meal (starter, traditional dish and cheese) taken in the vineyards in harmony with our champagnes.
- Return to the estate for dessert with musical entertainment to accompany us at the conclusion of this beautiful day. (Entertainment will be offered, in fact, throughout the day.)

Price for the day : €50 with champagne / €40 without champagne.

Places will be limited, remember to book as soon as possible !!!

For more details, please call us on 03 23 82 08 68.

We look forward to welcoming you for a good time of sharing, good humor and conviviality around a few flutes of Maison GRATIOT-PILLIÈRE champagne, of course!! 😊

Sparkling greetings,

Olivier & Sébastien

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On Twitter : [@ChampagneGratiot](https://twitter.com/ChampagneGratiot)

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NOTE: We prefer communication by mail whenever possible. Please send us your email address to : info@champagne-gratiot-pilliere.com.

Thank you!

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